

CONTINUOUS SMOKER TRACKING  
 0.24 CIGARETTES PER DAY SMOKED  
 AXIS NAME = CIGDAY  
 VS. smokers by age and consumption, 12mm 6/93  
 Weight matrix 1  
 Filter:

and CB VIRGINIA SLIMS  
 ROL1293 JUN - 1993

	BASE	18-34	18-24	18-21	22-24	25-34	35+	35-44	45-54	55-64	65+
BASE=	1258	504	87	23	64	417	754	343	206	115	90
LIGHT (1-19 CIGS)	531 42.2	256 50.8	56 64.4	17 73.9	39 60.9	200 48.0	275 36.5	123 35.9	80 38.8	37 32.2	35 38.9
MEDIUM (20 CIGS)	294 23.4	116 23.0	17 19.5	3 13.0	14 21.9	99 23.7	178 23.6	93 27.1	43 20.9	25 21.7	17 18.9
HEAVY (21-30 CIGS)	359 28.5	115 22.8	12 13.8	3 13.0	9 14.1	103 24.7	244 32.4	108 31.5	64 31.1	42 36.5	30 33.3
VERY HEAVY (31+ CIGS)	66 5.2	15 3.0	2 2.3	- -	2 3.1	13 3.1	51 6.8	17 5.0	17 8.3	11 9.6	6 6.7
DK/REF	8 0.6	2 0.4	- -	- -	- -	2 0.5	6 0.8	2 0.6	2 1.0	- -	2 2.2
AVERAGE CIGS/DAY	19.7	17.7	15.5	13.3	16.3	18.2	21.0	20.2	21.5	22.4	20.7
STD DEV	9.76	8.81	9.15	7.73	9.55	8.68	10.15	9.38	11.31	9.66	10.72
STD ERR	0.28	0.39	0.98	1.61	1.19	0.43	0.37	0.51	0.79	0.90	1.14

12.500 9.000

25-34 417 (43%) 18.2 7.857  
 35+ 343 (20%) 20.2 7.172  
 45-54 206 (20%) 21.5 4.585  
 966 19.6